



JOTA-JOTI
2026
1st Global
Campfire

Interpretation

- French
- Spanish



Agenda

- Workshop outcomes from December 2025
- Theme and programme concept for 2026
- Update: Accenture Partnership
- Badge 2026 and Brand Center
- NJJC Support and Volunteer Management
- Meaningful Connections
- Q&A

JOTA-JOTI Oversight

WSC
Remarks



Elise Drouet



Victor Atipagah





**Outcomes of
the World
JOTA-JOTI
Team
workshop**

Our Journey in Doha

Vision 2030

Goals
2030

Strategic
Areas
2030

Priorities
2026-27

Roadmap
2026-27

KPIs

Pillar
structure
review

Our Purpose

JOTA-JOTI exists to enable every young person to experience the global dimension of Scouting by providing safe and accessible learning opportunities to connect, exchange and grow together as one Movement.

Our Vision

By 2030, JOTA-JOTI is the most accessible and inclusive World Scouting event, connecting young people across borders through simple, safe and meaningful participation enabled by radio and digital technologies.

It provides international connections and learning opportunities that strengthen global friendship and enable young people grow and thrive.

Our Priorities & Goals

**Simple and relevant
educational offer**

By 2030 JOTA-JOTI offers a consistent global programme that is simple, engaging and relevant for young people everywhere

**Safe, accessible
and inclusive event**

By 2030 JOTA-JOTI is recognised as a safe, accessible and trusted World Scouting event that enables open and inclusive participation.

**International connections
& global belonging**

By 2030, JOTA-JOTI enables meaningful international exchanges that broaden young people's perspectives and strengthen their sense of belonging to a global Scouting Movement.

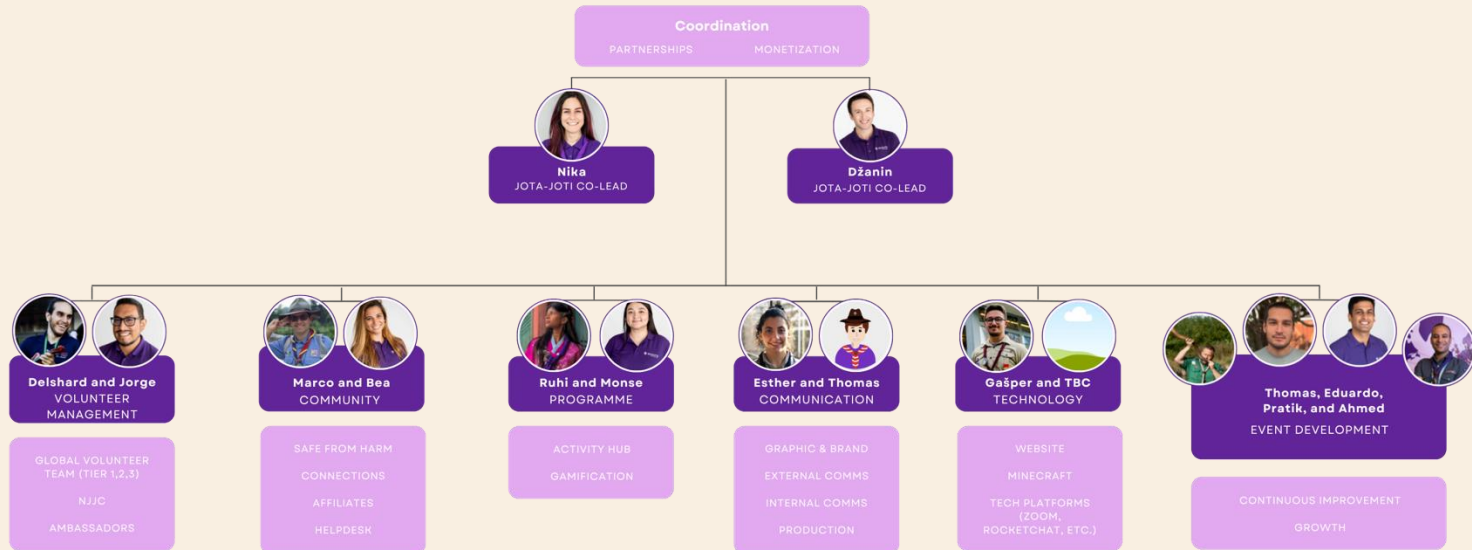
**Community
development**

By 2030, JOTA-JOTI is supported by a strong, skilled and connected global community that can sustainably deliver and grow the event.

Growth & image

By 2030, JOTA-JOTI is well-known across the Movement, in order to inspire an ever-growing number of participants.

JOTA-JOTI Team Structure





2026 Theme:
**“A Peaceful and
Inclusive World”**



Context

- JOTA-JOTI's multi-year thematic approach linked to the Strategy for Scouting's impact statements,
- Builds on 2025's theme, "***A World Shaped by Youth.***"

After recognizing young people as changemakers, JOTA-JOTI 2026 focuses on how young people help create communities and societies that are more peaceful, more inclusive, and more united.

Context

- Especially relevant in today's global context,

Around the world, children and young people are growing up in a time marked by conflict, displacement, division, polarization, inequality, and rapid social change.

At the same time, many societies are facing rising hate speech, discrimination, xenophobia, and exclusion, including in online spaces. Inclusion is also a pressing challenge, especially digital inclusion, where the benefits of digital learning and participation are not equally distributed.

The following three aspects can lay the foundations for JOTA-JOTI 2026:

- 1. Fostering dialogue and understanding*
- 2. Creating belonging and inclusion*
- 3. Inspiring youth-led peacebuilding action*

Programme areas and their connection to the theme

Peace and community engagement

- Messengers of Peace, Dialogue for Peace, Diversity and Inclusion

Life skills and personal growth

- Communication, Teamwork, Leadership through service, Critical thinking

Health and wellbeing

- Peer support, Mental wellbeing, Safe relationships, Community care, Resilience and belonging

Environment and sustainability

- Environmental Peacebuilding, Climate Justice and Inclusion, Nature as a Space for Connection
(Hike the Planet), Disaster Resilience

Adult support

- Supporting youth-led dialogue, Creating inclusive group cultures, Facilitating participation, Intergenerational collaboration

What to expect this year?

- A fix package of activities
- Launch a month before the event
- List of materials you can work on getting before the event
- More platform interactive activities

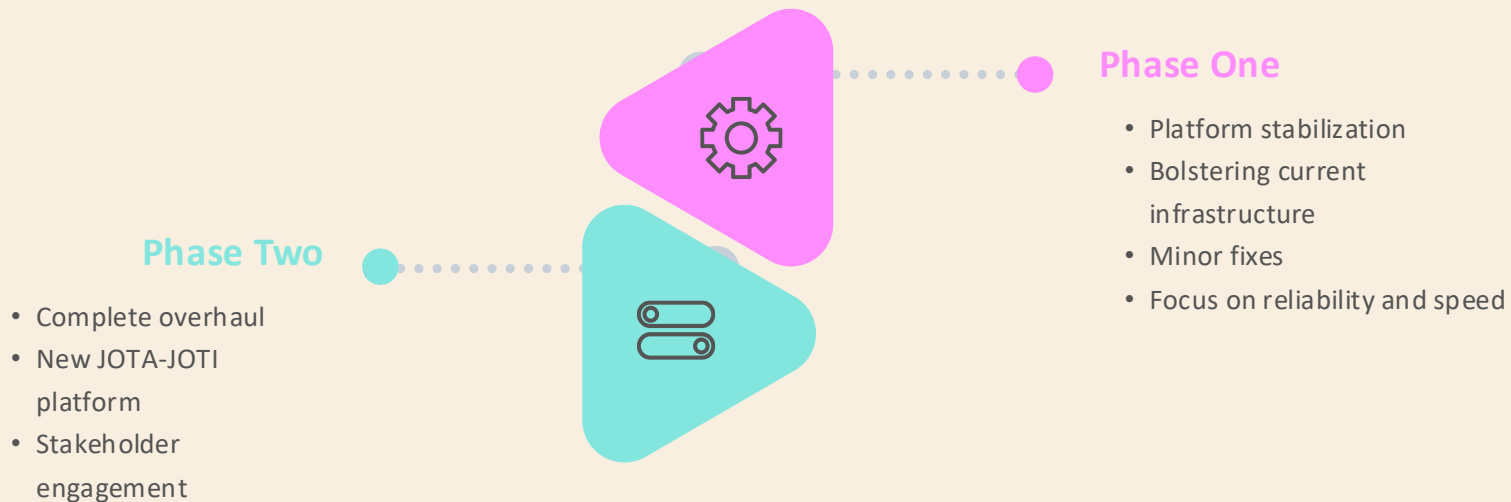
Want to help shape this year's programme?

Save the date! Join us on June 6th for a creative workshop to talk about:

- How to customize your JOTA JOTI experience this year
- How to navigate the platform
- And contribute in making JOTA JOTI more accessible to others!



**Update:
Accenture
Partnership**

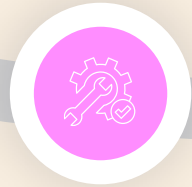


Roadmap

May 2026

Commencing Phase One:

- Scoping fixes



July 2026

Stakeholder engagement commencement for Phase Two:

- Workshops
- Surveys
- Focus groups



October 2026

JOTA-JOTI Phase One completion:

- Platform running smoothly
- Stability in low connectivity areas



November 2026

Phase Two commencement:

- Summary of inputs and feedback received from stakeholder engagement
- New platform architecture
- Simplified features and gamification experience



August 2027

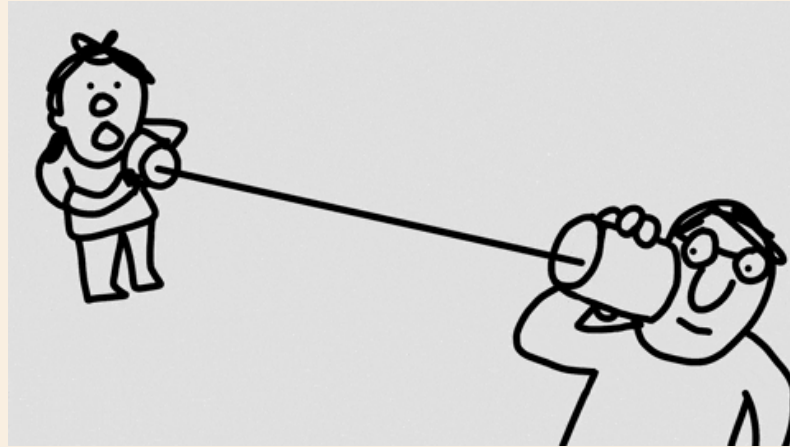
Launch of the new platform at the World Scout Jamboree





**Badge 2026
and Brand
Center**

Communications Team



JOTA-JOTI Brand Refresh Recap

In 2025, JOTA-JOTI introduced a refreshed visual identity to create a stronger, more cohesive, and adaptable global brand.

The refresh focused on:

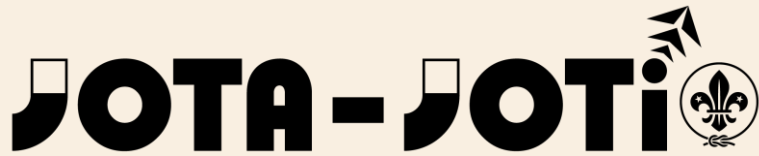
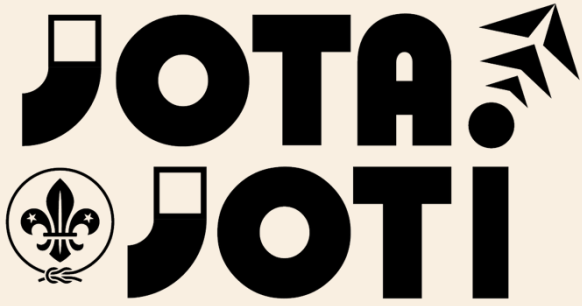
- Maintaining a consistent JOTA-JOTI core logo across editions
- Introducing annual badges to give each year its own identity
- Strengthening alignment with the World Scouting visual language
- Supporting earlier development and rollout of promotional assets
- Providing more flexible and reusable materials for NSOs and teams

This refreshed approach continues to support stronger recognition and more consistent communication worldwide.

JAMBOREE



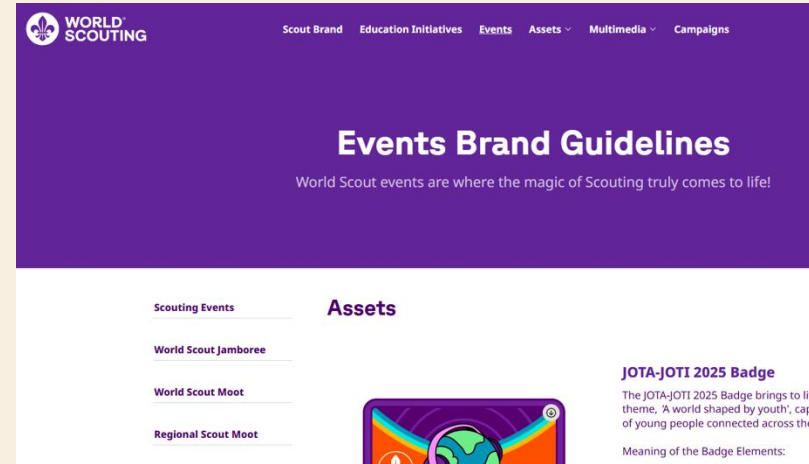
ON THE AIR-
ON THE INTERNET



JOTA-JOTI 2026 Communication Assets & Resources

All communication materials, including JOTA-JOTI logos, badge assets, presentation templates, social media resources, photos, and more, will be available through the World Scouting **Brand Center** and the dedicated JOTA-JOTI 2026 **Trello Board**.

- This is your go-to space for up-to-date resources to support local, national, and global promotion efforts.
- Please check regularly, resources and materials will continue to be updated throughout the year.



JOTA-JOTI 2026 Badge

Introducing the JOTA-JOTI 2026 badge!

The 2026 badge reflects this year's focus on inclusion, friendship, and peace through global connection.

Key elements of the badge:

- Friendship knot scarf + holding hands surrounding the globe
- Olive branches

The annual badge continues the tradition of giving each edition of JOTA-JOTI its own identity while staying connected to the overall JOTA-JOTI brand



JOTA-JOTI 2026 Badge

Introducing the JOTA-JOTI 2026 badge!

The 2026 badge reflects this year's focus on inclusion, friendship, and peace through global connection.

Key elements of the badge:

- Friendship knot scarf + holding hands surrounding the globe
- Olive branches

The annual badge continues the tradition of giving each edition of JOTA-JOTI its own identity while staying connected to the overall JOTA-JOTI brand



What's Coming Next ..



Over the coming months, we will continue sharing:

- Communication assets and templates
- Promotional materials
- Updates through the Brand Center and Trello Board

We would also love to hear how we can better support your work, so please let us know what resources or materials would be most helpful for your teams and NSOs!

**Thank you for helping bring
JOTA-JOTI 2026 to life** 



NJJC
Support and
Volunteer
Management

JAMBOREE



**ON THE AIR-
ON THE INTERNET**

Volunteer Management Team

***NJJC
Support***

***Ambassador
Programme***

***Volunteer
Management***

NJJC Support

New content in the NJJC space on jotajoti.info:

- Find the Welcome Pack
- Ask the Welcom Pack (Powered by ChatGPT)
- Support request form – we commit on reply in less than 48 hrs
- Help improve NJJC experience (Wish list)

We are preparing:

- Online Course: NJJC Induction – available from 8 June
- Online Workshop: Walking through JJ Platform
 - *English - Sunday 28 June, 20:00 (GMT +8)*
 - *Spanish - Sunday 28 June, 20:00 (GMT -5)*





National JOTA-JOTI Coordinators Hub

Your Role

- Coordinate and promote JOTA-JOTI activities at the national level
- Support local Scout groups in participating
- Act as the liaison between your NSO and the global JOTA-JOTI team
- Share national updates, stories and outcomes

You can consult the NJJC Terms of Reference (ToR) for more information

[Download NJJC ToR](#)

Welcome Pack

Includes your role overview, key contacts, training guidance for Scout leaders and ham radio operators, and essential information to support you in your role.

[Read the Welcome Pack](#)

Explore the full NJJC guide, resource, tips and support information

[Ask the Welcome Pack](#)

Ask questions and get quick answers from the NJJC Welcome Pack Content

Need specific support?

[Submit a request](#)

[Help improve the NJJC experience](#)

Volunteer Management

- JOTA-JOTI has three main volunteer groups: Pillar Team, Organising Team, and Delivering Team.
- For this edition, we are renewing Organising Team appointments and assessing Delivering Team needs.
- New volunteer intakes will mainly come from the World Scouting Volunteer Pool.
- NJJCs will be able to recommend volunteers through a form on the NJJC Portal. While not all recommendations can be selected, all suggestions will be carefully considered.



Ambassadors

- Reviewing the 2025 Ambassadors list.
- Reviewing the programme process to strengthen relevance and accessibility.
- Strengthening liaison and coordination with NJJCs.
- Preparing promotional materials for launch by the end of June.





**Meaningful
Connections**

We want to hear from you...



Describe “connection”
in 3 words



What does meaningful
connection mean to you?



How can we ensure young
people create meaningful
connections during Jota-Joti?



Share with us any
other comments or
suggestions.

We want to hear from you...





Q&A

Join at
slido.com
#4040 5261





**Thank you and see
you soon!**